SMS Format for CMDMP

SMS to 15544 (Toll free) and 8420955238 (Paid)
Key word for West Bengal is “WBMDMS”

Update Coverage:
Only register mobile numbers (School contact) & update can be made from the respective mobile number from where message is sent within 30 min.

Syntax:
   WBMDMS<space>CU<space>PCXX  
   WBMDMS<space>RU<space>RNX

SMS Format:

1. IF School is of Pre Primary with Class I to IV  
   WBMDMS[space]CU[space]RC10[space]PC20  
2. IF School is of Pre Primary with Class I to V  
   WBMDMS[space]CU[space]RC10[space]PC20[space]VC30  
3. IF School is of Pre Primary with Class I to VIII  
4. IF School is of Class I to IV  
   WBMDMS[space]CU[space]PC20  
5. IF School is of Class I to V  
   WBMDMS[space]CU[space]PC20[space]VC30  
6. IF School is of Class I to VIII  
   WBMDMS[space]CU[space]PC20[space]VC30[space]UC40  
7. IF School is of Class V to VIII  
   WBMDMS[space]CU[space]VC30[space]UC40  
8. IF School is of Class VI to VIII  
   WBMDMS[space]CU[space]UC40

NB: the number 10, 20, 30 and 40 mention with RC, PC, VC, and UC are the numbers of Mid-Day Meal takers shown as examples.
SMS Format for CMDMP

SMS Format (if MDM is not running):

1. If Reason is Non availability of Food Grains
   WBMDMS[space]RU[space]RN1
2. If Reason is Non availability of Funds / Cooking Cost / Ingredients
   WBMDMS[space]RU[space]RN2
3. If Reason is Absence of Cook-Cum-Helpers
   WBMDMS[space]RU[space]RN3
4. If Reason is Food not arrived from NGO/SHG
   WBMDMS[space]RU[space]RN4
5. If Reason is Holiday in School
   WBMDMS[space]RU[space]RN5
6. If Reason is Others
   WBMDMS[space]RU[space]RN6

SMS code:

<table>
<thead>
<tr>
<th>Code</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>CU</td>
<td>Coverage Update</td>
</tr>
<tr>
<td>RU</td>
<td>Reason Update</td>
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</tbody>
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