

SMS Format for CMDMP

SMS to 15544 (Toll free) and 8420955238 (Paid)

Key word for West Bengal is “WBMDMS”

Update Coverage:

Only register mobile numbers (School contact) & update can be made from the respective mobile number from where message is sent within 30 min.

Syntax:

WBMDMS<space>CU<space>PCXX

WBMDMS<space>RU<space>RNX

SMS Format:

1. IF School is of Pre Primary with Class I to IV
WBMDMS[space]CU[space]RC10[space]PC20
2. IF School is of Pre Primary with Class I to V
WBMDMS[space]CU[space]RC10[space]PC20[space]VC30
3. IF School is of Pre Primary with Class I to VIII
WBMDMS[space]CU[space]RC10[space]PC20[space]VC30[space]UC40
4. IF School is of Class I to IV
WBMDMS[space]CU[space]PC20
5. IF School is of Class I to V
WBMDMS[space]CU[space]PC20[space]VC30
6. IF School is of Class I to VIII
WBMDMS[space]CU[space]PC20[space]VC30[space]UC40
7. IF School is of Class V to VIII
WBMDMS[space]CU[space]VC30[space]UC40
8. IF School is of Class VI to VIII
WBMDMS[space]CU[space]UC40

NB: the number 10, 20, 30 and 40 mention with RC, PC, VC, and UC are the numbers of Mid-Day Meal takers shown as examples.

SMS Format for CMDMP

SMS Format (if MDM is not running):

1. If Reason is Non availability of Food Grains
WBMDMS[space]RU[space]RN1
2. If Reason is Non availability of Funds / Cooking Cost / Ingredients
WBMDMS[space]RU[space]RN2
3. If Reason is Absence of Cook-Cum-Helpers
WBMDMS[space]RU[space]RN3
4. If Reason is Food not arrived from NGO/SHG
WBMDMS[space]RU[space]RN4
5. If Reason is Holiday in School
WBMDMS[space]RU[space]RN5
6. If Reason is Others
WBMDMS[space]RU[space]RN6

SMS code:

Code	Description
CU	Coverage Update
RU	Reason Update